

COPORATE PARTNER INVITATION



VIRTUAL INTERNATIONAL RSA MEETING OSLO 10 – 12 MAY 2021

“Image technology for safe implants
and surgery for our patients”

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November 2020

Dear Corporate Partner!

The Centre for Implant and Radiostereometric Research Oslo (CIRRO) is arranging the 7th international RSA-congress in Oslo 2021 on behalf of the international RSA society (watch [announcement film](#)). Former biannual congresses attracted approximately 100-120 researchers, clinicians and imaging experts from all over the world. Amongst them are many [key opinion leaders](#) because of the central role of RSA for the implant market. The congress has earlier been hosted at renowned clinical institutions in Lund, Halifax, Bologna, Adelaide and at the latest in Århus.

As the COVID-19 crisis still inflicts our close future, and to ensure the safety to everybody, we have decided to organize this congress [virtually](#). Our endeavor to propel research and education in our field shall not be halted by this virus! Our solution will also give many more people around the globe the chance to participate at a lower cost.

The topic of the congress is:

"Imaging technology for safe implants and surgery for our patients".

For more background information, please read ["Great balls on fire"](#) or watch [call for sponsors](#).

Based on previous meetings, the sponsorship packages available are tabled below or on the [congress homepage](#). The organizing committee is happy to discuss further sponsorship options as required.

I hope you find our congress and its theme interesting enough to support us.
Should you have any further question or ideas, please feel free to contact me anytime.

Preliminary deadline for sponsorship is 16. April 2021.

Independently of your decision I anxiously wait for your deliberate answer.




Best regards!



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[Head of Center for Implant and Radiostereometric Research Oslo](#)
[Former head of the Norwegian Society for Surgery of the Hip and Knee](#)

Sponsorship packages

| Level | € (Euro) | Entitlements |
|---|-------------|---|
|  | 10 000.- | <ol style="list-style-type: none"> 1. Exclusively only one Diamond sponsor 2. Nominated as Diamond sponsor on the conference website. Main position on opening page¹ 3. Two full page advert in the meeting program file² 4. Five (5) full conference registrations 5. Option to provide one pre- or post-meeting industry session (seminar 30 min)³ 6. Possibility for commercial program during breaks at each conference day (6 min every day)⁴ 7. Industry award in the name of the company (500.- €)⁵ 8. One virtual exhibition booth⁶ 9. Exclusive announcement of sponsorship in a 5-10 sec commercial before and at the end of a break⁷ 10. Industry email to congress participants⁸ |
|  | 5 000.- | <ol style="list-style-type: none"> 1. Nominated as gold sponsor on the conference website¹ 2. One full page advert in the conference proceedings file² 3. Two (2) full conference registrations 4. Possibility for commercial program during breaks at each conference day (3 min every day) 5. Posting as gold sponsor during breaks together with other sponsors 6. One virtual exhibition booth³ |
|  | 2 500.- | <ol style="list-style-type: none"> 1. Nominated as silver sponsor on the conference website¹ 2. Half a page advert in the conference proceedings file² 3. One (1) conference registration 4. Posting as silver sponsor name during breaks together with other sponsors |

Sponsoring and marketing specifications

¹Website

As diamond sponsor you will receive an exclusive center location on the [opening conference website](#).

Gold and silver sponsor will be presented as such under corporate partner and on side of homepage if possible. You will be given the chance to link to respective company. Example from earlier congress: <http://conferences.au.dk/rsa2019/sponsors/>

²Meeting program

The meeting program will be available on the conference website and will be distributed to the marketing list electronically.

³Industry session

Show your company`s latest products, innovations or research to attendees by sponsoring a pre- or post-meeting session. Reach out directly to congress attendees. You can pre-record or present your content live.

If not included in package the cost for a session is 1 000.- €.

⁴Commercial program

There will be two 10 min breaks every day. There you will get the chance to promote your company. If not in package 1 min on air costs 1000,- €. As broadcasting time is limited this offer yields only if still available.

⁵Award

An award of 500.- € for an outstanding project with excellent presentation is given in the company`s name (as diamond sponsor)

⁶Virtual Exhibition booth

Virtual break out room: Here you can also share and interact directly with conference participants. possible. You can present live or show prerecorded films by screen sharing.

⁶Sponsored email

Since no participant will receive a congress bag with information, we will offer sponsor email to congress attendees. These are anyhow a more eco-friendly alternative to paper pamphlets etc. Targeted emails will be sent out by the IRSA organizers at the time agreed upon with the sponsor. All artwork is subject to approval by the organizing committee.

If not included in package an email blast costs 500.- €.

| | |
|------------------------|---|
| PAYMENT INVOICE | Provide name, address, VAT#, email address (Invoice will be sent to email address) |
|------------------------|---|

Preliminary scientific program

2,5 h per day

| Sunday May 9 | | | |
|--|--------------|-----------|---------------|
| | Halifax Time | Oslo Time | Adelaide Time |
| Welcome Stephan Röhrl | 8:00 AM | 13:00 PM | 20:30 PM |
| Session 1 Chair | 8:10 AM | 13:10 PM | 20:40 PM |
| Break | 9:00 AM | 14:00 PM | 21:30 PM |
| Session 2 Chair | 9:10 AM | 14:10 PM | 21:40 PM |
| Break | 10:00 AM | 15:00 PM | 22:30 PM |
| Workgroups Intro Chair | 10:10 AM | 15:10 PM | 22:40 PM |
| Closure | 10:30 AM | 15:30 PM | 23:00 PM |
| | Halifax Time | Oslo Time | Adelaide Time |

| Monday May 10 | | | |
|---|--------------|-----------|---------------|
| | Halifax Time | Oslo Time | Adelaide Time |
| Keynote Lecture Jazz code | 8:00 AM | 13:00 PM | 20:30 PM |
| Poster Teasers Stephan Röhrl | 8:40 AM | 13:40 PM | 21:10 PM |
| Break | 9:00 AM | 14:00 PM | 21:30 PM |
| Session 1 Chair | 9:10 AM | 14:10 PM | 21:40 PM |
| Break | 10:00 AM | 15:00 PM | 22:30 PM |
| General assembly Rob Nelissen | 10:10 AM | 15:10 PM | 22:40 PM |
| Closure | 10:30 AM | 15:30 PM | 23:00 PM |
| | Halifax Time | Oslo Time | Adelaide Time |

| Tuesday May 11 | | | |
|--|--------------|-----------|---------------|
| | Halifax Time | Oslo Time | Adelaide Time |
| Keynote Lecture 8:00 AM | 13:00 PM | 20:30 PM | |
| Session 1 Chair | 8:10 AM | 13:10 PM | 20:40 PM |
| Break | 9:00 AM | 14:00 PM | 21:30 PM |
| Session 2 Chair | 9:10 AM | 14:10 PM | 21:40 PM |
| Break | 10:00 AM | 15:00 PM | 22:30 PM |
| Closing Session Stephan Röhrl | 10:10 AM | 15:10 PM | 22:40 PM |
| Closure | 10:30 AM | 15:30 PM | 23:00 PM |
| | Halifax Time | Oslo Time | Adelaide Time |

| Wednesday May 12 | | | |
|--|--------------|-----------|---------------|
| | Halifax Time | Oslo Time | Adelaide Time |
| Keynote Lecture | 8:00 AM | 13:00 PM | 20:30 PM |
| Session 1 Chair | 8:10 AM | 13:10 PM | 20:40 PM |
| Break | 9:00 AM | 14:00 PM | 21:30 PM |
| Session 2 Chair | 9:10 AM | 14:10 PM | 21:40 PM |
| Break | 10:00 AM | 15:00 PM | 22:30 PM |
| Closing Session Stephan Röhrl | 10:10 AM | 15:10 PM | 22:40 PM |
| Closure | 10:30 AM | 15:30 PM | 23:00 PM |
| | Halifax Time | Oslo Time | Adelaide Time |

SPONSORS RULES AND REGULATIONS

Thank you for partnering with the International RSA society (hereinafter, IRSA) with the shared goal of ensuring safe treatment and advancing care for orthopaedic patients globally. Your involvement in the 7th IRSA meeting is instrumental to our success.

These Sponsor Rules and Regulations are designed by Center of Implant and Radiostereometric Research Oslo (CIRRO). The Rules and Regulations are subject to change without prior notice. Each updated version will supersede all previous versions.

General Information

By applying for a sponsorship opportunity, a company agrees to adhere to all terms and conditions of these

Rules & Regulations. The congress organizers require the full cooperation of sponsoring companies in their observance. Please ensure that your promotional or marketing department, or anyone else involved in planning your sponsorship engagement, has a copy of these Rules & Regulations.

Deadline: APRIL 16th, 2021 or as stated otherwise

To discuss your participation, please contact:

Stephan M. Röhrl, s.m.rohrl@medisin.uio.no, Tel: +47 94424677

Cancellations and Refunds

All cancellations or reductions in sponsorship engagement must be received in writing, submitted to IRSA meeting organisers. Full refund of sponsorship will be issued if received by February 15, 2021. No refunds or adjustments will be issued after that date. A company's cancellation or reduction of sponsorship engagement will result in appropriate decrease in number of allocated services.

Third Party Promotions / Advertising Firms

The sponsoring company is fully responsible for the actions of their third-party agents or advertising firms.

Restrictions and Disclaimers

All products or items generated are owned by IRSA conference organizers. IRSA organizers have the right to distribute and use the products and/or items as they deem appropriate. CCJR[®] Organizers retain the right to set the cost of future sponsorship opportunities and prices may change at the discretion of IRSA organizers. IRSA organizers, at their sole discretion, have the right to refuse any advertisement, artwork, or item that is inappropriate or is not in accordance with the professional nature of IRSA meetings.

The use of the name, insignia, logo, or other identifying marks of IRSA, international RSA society or CIRRO, Center of Implant and Radiostereometric Research Oslo, is prohibited in signs, advertising or promotion unless specifically agreed upon in writing.

Indemnification

Each sponsor of IRSA meeting 2021 agrees to indemnify, defend, and hold harmless IRSA and CIRRO, their employees, leaders, representatives, and any and all affiliated organizations against any and all claims, judgments, fees, demands, settlements, and expenses (including reasonable attorney's fees) that arise as a result of the company's performance or non-performance, of duties of this Agreement.

No Endorsement

A company's sponsorship shall not be constituted as an endorsement of the company or its product/service by IRSA or CIRRO.